



RULES OF SUBMISSION

1. All entrants must have been an Active, Associate, Life or Student member of the Professional Outdoor Media Association of Canada in 2024 and 2025.
2. All entries must have been published or broadcast between January 1, 2024 and December 31, 2024.
3. All entries must be considered paid work. Paid means the creator received a form of taxable compensation. A request for proof of payment for the entry must be provided if requested.
4. You may not submit an entry that previously won first, second or third in the National Communications Awards.
5. Members may make two submissions per category in the National Communication Awards (categories 1-9), but the same entry may not be submitted to more than one National Communication Awards category. However, entries submitted in the National Communication Awards may also be submitted to the Special Awards categories: Delta Waterfowl's The Future of Hunting in Canada and the Editor's Choice Award.
6. **Entry Forms:** Each entry in a category requires a separate entry form. Do not list multiple entries on a single-entry form. Please name your entry form:

yourlastname.category.entryform(1or2).pdf
(e.g., Smith.column.entryform1.pdf).
7. **Email Submission:** Please submit only one entry per email. Each submission should include an entry form and the actual entry. All should be in .pdf format as indicated in the rules and named as described. The email subject line should be:

yourlastname.category.1or2
(e.g., smith.column.1)
8. All submissions must be **RECEIVED on or before March 31, 2025**. A \$15 fee per CATEGORY (up to two entries) must be included with entries submitted prior to March 1, 2025. For entries submitted between March 1, 2025 and March 31, 2025, a \$20 fee per CATEGORY (up to two entries) must be included with your submission. Separate payments for each category are not required. One payment for the total of all entries is satisfactory.
9. In addition to the prize money, first place winners have the option to receive a plaque; second and third place winners will receive certificates. With the exception of the Editor's Choice Award.
10. An entry will be disqualified if the rules of submission are not met, or if the entry form is not properly completed. Entry fees will not be refunded.

GENERAL RULES FOR COLUMN, FEATURE & SPECIAL AWARDS

The identity of the author may not appear on original manuscripts or photographs submitted for judging (books, videos, podcasts and Editor's Choice are excluded).

One electronic copy in .pdf format must be submitted for judging. Each file must be named:

yourlastname.category.entry(1 or 2).pdf
(e.g., Smith.column.entry1.pdf)

All entries must be 12-point Times New Roman and single-spaced. The use of colour print to highlight, attract attention, format or present information is not acceptable. Submissions must be **totally in black** font only.

Column

- must appear regularly in a printed magazine or newspaper, or electronic publication.
- must be outdoor themed.

Hunting Feature

- must appear in a printed magazine or newspaper, or electronic publication (cannot be a regular column)
- must feature a hunting theme.

Fishing Feature

- must appear in a printed magazine or newspaper, or electronic publication (cannot be a regular column)
- must feature a fishing theme.

Other Feature

- must appear in a printed magazine or newsprint or electronic publication (cannot be a regular column)
- may not be primarily a hunting or fishing theme but must be outdoor related.

Delta Waterfowl's The Future of Hunting in Canada Writing Award (file name: delta)

- must appear in a magazine, newspaper, or electronic publication.
- must feature the following:
 - hunting access, recruitment, or advocacy
 - positive stories about hunting
 - methods to increase public support of hunting
 - incentives to take up hunting

Editor's Choice Award (NEW!!!) (file name: editor)

- must appear in a magazine, newspaper, or electronic publication.
- the editor or magazine must have been a member of POMAC in 2024 and have paid their 2025 dues.
- two entries per magazine may be submitted.
- a scanned .pdf of the actual article as it appeared in the magazine, newspaper or electronic publication and must be submitted electronically with file name:

editorlastname.editor.entry(1 or 2).pdf
(e.g., Ludwig.editor.entry1.pdf)

- the author does not need to be a member of POMAC.
- a one-year membership to POMAC will be awarded to the author of the winning entry

GENERAL RULES FOR BOOKS, TELEVISION & VIDEO, PODCASTS & PHOTOGRAPHY

Books (file name: books)

- Eligible entries must be outdoor themed and may be published in e-book or printed format.
- Three hard copies of published books or free access to e-books must be submitted for judging.
- An entry in this category can be by a single author or co-authorship, but all authors must meet eligibility requirements. Books written by more than two authors are ineligible.
- Please note that books cannot be returned.

Television & Video (file name: TV)

- Eligible entries must be outdoor themed and include those broadcasted on television or internet, or distributed by DVD.
- An internet link to each entry is required. Internet links should be included in the email accompanying your entry.

Podcast (file name: podcast)

- Eligible entries must be outdoor themed and include those broadcasted via app, online, radio or television.
- An internet link to each entry is required. Internet links should be included in the email accompanying your entry.

Photography

- Eligible entries must have appeared in newspaper, magazine, Internet, or gallery.
- High-resolution .jpg or .png file (maximum 10mb) must be submitted for judging.
Please name file:
 - ***Yourlastname.category entry(1or2).jpg***
 - ***(e.g., smith.photooutdoor.entry1.jpg)***
- The original photograph must be a single photograph, not a compilation, and must be from the original file format as submitted for publication.
- The Photographer's name must not appear on photographs submitted for judging.

Photography – Fish, Wildlife & Wild Spaces (file name: photowildlife)

- must feature **live** fish, mammals, birds, insects, landscapes, scenery or plants as the primary subject.

Photography - Outdoor Activities (file name: photooutdoor)

- must feature outdoor activities such as, but not limited to, hunting, fishing, boating, hiking, etc. as the primary subject.

PLEASE REMEMBER:

Deadlines: All submissions must be **RECEIVED** on or before **March 31, 2025**.

A \$15 fee per CATEGORY (up to two entries) must be included with entries submitted prior to March 1, 2025.

For entries submitted between March 1, 2025 and March 31, 2025, a \$20 fee per CATEGORY (up to two entries) must be included with your submission.

Entry fees can be paid online at: www.pomac.ca/awards-entry.html

Submissions other than hard copy books are to be sent electronically to:
pomac@shaw.ca

Hard copies of Book entries should be sent to:

Awards Chair
Professional Outdoor Media Association of Canada
Box 934
Cochrane, AB T4C 1B3

Before sending your entries, please make sure you have included:

- ☐ Remove name from manuscript
- ☐ Entry form (*yourlastname.category.entryform(1or2).pdf*)
- ☐ Entry (*yourlastname.category.entry(1or2).pdf*) or internet link for books, television/video or podcasts
- ☐ Email Subject Line: *your last name.category.(1or2)*
- ☐ Payment to Professional Outdoor Media Association of Canada online at:
www.pomac.ca/awards-entry.html